

# WESTERN NEW YORK RANKED CHOICE VOTING COALITION

## MISSION STATEMENT

We are dedicated to expanding voter choice, increasing civic participation and ensuring that elections in WNY reflect the true will of the people. Ranked Choice Voting(RCV) strengthens our democracy by making elections more fair, representative and accessible for all.

## WHY RCV MATTERS?

Winner-take-all elections limit voter choice and reinforce a two-party system. Winner-take-all systems leave women, communities of color, young people, renters, and other minority groups underrepresented

### RCV offers a better way by:

- Eliminating the spoiler effect
- Reducing wasted votes
- Encouraging positive, issue-focused campaigns
- Increasing voter turnout and engagement
- Strengthening representation for marginalized communities

RCV ensures elections are **fair, inclusive** and **reflective** of the will of the people.

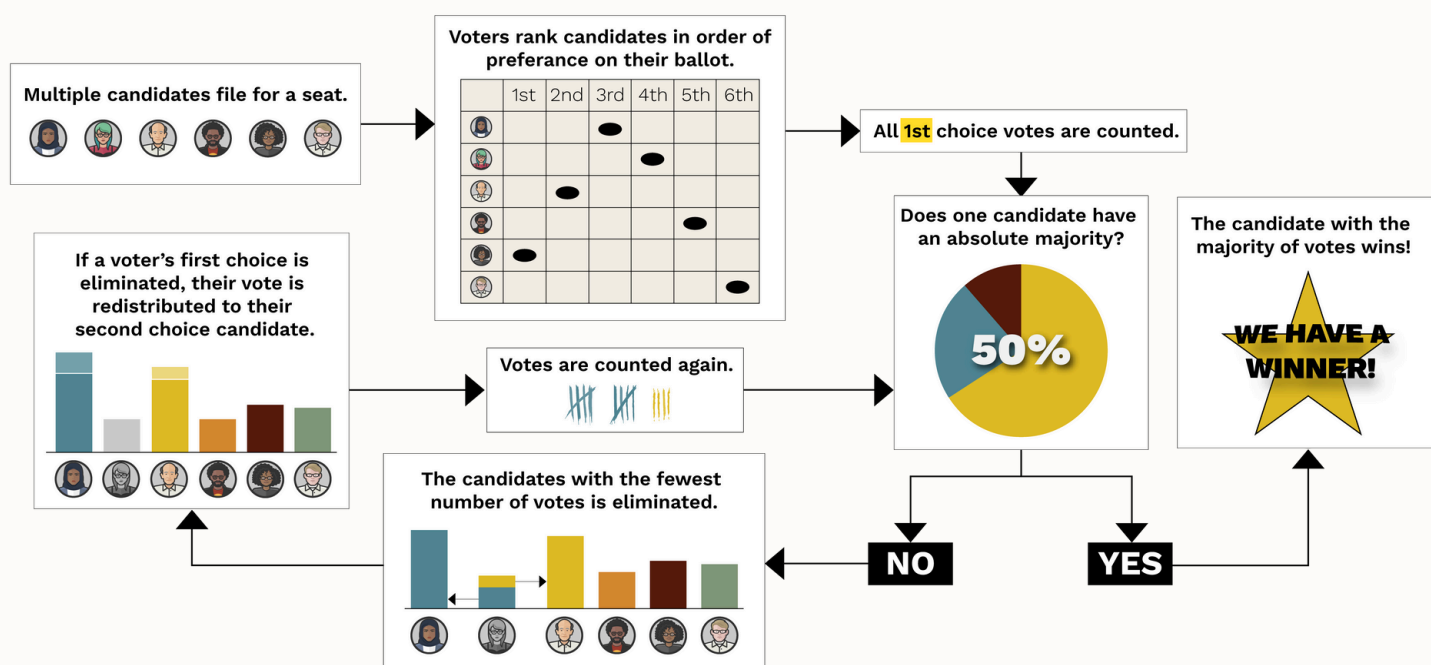
## STRATEGIC GOALS

1. RCV Adoption - Advocate for RCV in Buffalo, Erie County and surrounding communities.
2. Voter Education and Outreach - Educate WNY residents about RCV's benefits and how it works.
3. Legislative Advocacy - Work with policymakers to introduce RCV legislation and ballot measures.

## WHERE RCV IS ALREADY WORKING

Maine and Alaska use RCV in statewide elections; NYC uses RCV for municipal primaries; 50+ U.S. cities and counties have transitioned to RCV. Many voters who use RCV find it simple and want to use it again!

## HOW DOES RANKED CHOICE VOTING WORK?



## POWER UP YOUR VOTE: JOIN THE MOVEMENT TO RANK OUR CHOICES!

Sign up at [bit.ly/rcv-wny](https://bit.ly/rcv-wny) or scan the QR code

